

March 29, 2025

Hon. Pierre Poilievre
Leader of the Conservative Party of Canada
House of Commons
Ottawa, ON
K1A 0A6

Dear Mr. Poilievre,

I am writing to you as the President and CEO of the Canadian Business Aviation Association (CBAA) in response to your recent announcement in Winnipeg regarding proposed changes to the Income Tax Act, specifically the elimination of tax write-offs for what you've termed "luxury corporate jets." While we fully support efforts to bolster Canada's hardworking trades workers, we are concerned that this policy unfairly targets an industry critical to our nation's economy, innovation, and connectivity.

Our most recent economic impact study clearly demonstrates the significant contributions of business aviation to Canada. This sector supports thousands of high-skilled, well-paying jobs—ranging from pilots and maintenance technicians to manufacturing workers and engineers—while generating billions in economic activity. These are not the "jet-setting executives" of caricature, but rather the backbone of an industry that connects remote communities, drives productivity, and positions Canada as a leader in aerospace technology.

It is disappointing to see this proposal from a party that has historically celebrated rewarding, high-value manufacturing jobs. The Conservative Party's commitment to knocking down barriers for workers should extend to those in our sector, not erect new ones. Instead, we find ourselves caught between the Liberals' disastrous luxury tax—which has already cost jobs and stifled investment—and now this additional blow. It's like watching your neighbours racing to see who can burn their house down first, while Canada's economic potential goes up in smoke.

This feels like an Avro Arrow moment for our industry. Canada has long been a global leader in aviation technology, yet policies like this risk driving talent, innovation, and investment south of the border or overseas. At a time when Canada's economic productivity lags behind nearly every advanced economy, we cannot afford to undermine industries that are poised to lead us forward. Business aviation is not a luxury; it is a tool for efficiency, connectivity, and growth—especially for the remote job sites and resource sectors you've pledged to support.

613.236.5611



WWW.CBAA-ACAA.CA



1 RIDEAU STREET
SUITE 700, OTTAWA ON K1N 8S7



We need leadership that recognizes the full picture and works to get our economy moving again. Rather than pitting trades workers against other vital sectors, we urge you to reconsider this approach and engage with us to find solutions that lift all Canadians. The CBAA would welcome the opportunity to meet with you and your team to discuss the true impact of business aviation and explore policies that strengthen, rather than weaken, Canada's economic future.

Thank you for your attention to this matter. I look forward to your response and the possibility of a constructive dialogue.

Sincerely,

Anthony Norejko
President and CEO
Canadian Business Aviation Association

