CBAA 2024 Annual REPORT

CANADA'S **VOICE** FOR BUSINESS AVIATION

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PRESIDENT'S MESSAGE

Navigating change

Change is in the air. As we look ahead to 2025, the CBAA is preparing for the upcoming federal election and a new government. Our team is anticipating the inevitable changes that come with an election, and we are ready to quickly and effectively engage with

appointed leaders – including a long-term Minister of Transport – as the strong and united voice of Canadian business aviation.

Luckily, the CBAA is adept at navigating change. A few years ago, we successfully steered through the Covid-19 pandemic by adopting powerful online and app-based communication tools to keep members informed and engaged. Since then, we've worked to continuously improve our member communication channels, delivering the crucial industry information you need to do business better.

Our team is ready to continue the strong government advocacy and regulatory engagement that has always been the hallmark of this association. But, as I have said before, we cannot do it alone.

We need your input for maximum effectiveness in Ottawa. Perhaps you've been a CBAA member for some time, but have not stepped forward to share your unique perspective. To you and others like you, I simply say that now is the time.

I encourage every association member to be a business aviation champion in 2025. Network at a CBAA chapter meeting near you, take a moment to write your Member of Parliament (MP) on behalf of business aviation, or help by sharing our industry's impressive sustainability story. Now is not the time to lay low and continue with business as usual.

To loosely borrow from a saying attributed to Mahatma Gandhi, we now have a "collective opportunity to be the change that we want to see." Canadian business aviation has a good story to tell and 2025 is the year to share it.

Thank you for your support!

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ANTHONY NOREJKO PRESIDENT AND CEO

2024 HIGHLIGHTS

Advocating, communicating, serving

In 2024, we:

- Fortified strong relationships with government and regulators to communicate business aviation's perspective on the luxury tax (which we believe has an uncertain future in the event of a change in government);
- Co-hosted Aviation Day on the Hill, where CBAA met with multiple MPs, Senators and staff members;
- Conducted regular meetings with Transport Canada and welcomed Félix Meunier, Director General of Civil Aviation, to the 2024 CBAA Convention in Montreal;
- Boosted our member communications with monthly <u>Government & Regulatory Affairs Updates</u>; an amplified social media presence on <u>LinkedIn</u>, <u>X</u> and <u>Instagram</u>; a streamlined website search functionality; and a Membership Survey to identify key priorities and perspectives;
- Built our member services portfolio to include the new <u>Association Aviation Medical Program</u> and complimentary webinars on <u>SMS</u> and <u>Audits</u>; engaged with airports to ensure business aviation slot accessibility; and collaborated with Transport Canada on exemptions to fatigue regulations, aviation medicals, type rating extensions and Aviation Document Booklets (ADBs);
- Joined the CLIMBING. FAST. campaign, a network of like-minded global business aviation organizations working to advance our industry's commitment to reach net-zero carbon emissions by 2050; and,
- Expanded <u>CBAA membership</u> to include the new Aviation Professional category, applicable to Student, Retired and Professional positions.



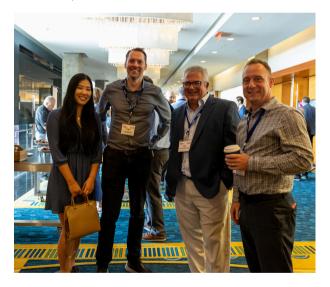
THE YEAR IN REVIEW

Our Mission: To be the Voice of Business Aviation in Canada

At CBAA, we kicked off 2024 with a commitment to listen. Our goal was to connect with members, learn about their needs and give voice to their priorities with government and regulators. We realized that in order to be effective, we needed to listen and then adapt. Whether it was fine tuning our stakeholder communications or investigating new member benefit programs, we were committed to being both nimble and responsive.

This commitment has resulted in significant "wins" this year. We helped to form committees at Canada's four major airports, representing the interests of business aviation and safeguarding our access to Toronto, Vancouver, Montreal and Calgary. Member feedback was also instrumental in the launch of CBAA's Association Aviation Medical Program, an affordable new offering that protects your health while providing access to health care designed for aviation professionals.

CBAA also delivered important webinars for association members, sharing useful tips and advice for safety management system (SMS) planning and navigating in-house and Transport Canada audits. Preparations for these sessions also included a member feedback survey, where we gathered information and insight about members' audit experiences and interactions with Transport Canada. Stay tuned – new webinar offerings are being developed!



In keeping with our commitment to listen, we implemented chapter feedback surveys as well as a national <u>Membership Feedback Survey</u> designed to evaluate member experiences, preferences and suggestions for improvement. The six-week survey revealed than an overwhelming 97.06% of members would recommend CBAA membership, while 86.36% of respondents are either very likely or likely to renew. This is a resounding endorsement of the association's advocacy efforts, networking opportunities and access to timely information.

THE YEAR IN REVIEW

It was certainly a busy year on the advocacy front! In 2024, we represented CBAA member interests in these key areas:

- Contributed operator perspectives to Transport Canada in response to the regulator's Preliminary Issue and Consultation Assessment (PICA) paper addressing concerns about Fatigue Risk Management System (FRMS) regulations. Overall, the <u>consensus</u> is that regulations are too complex and incompatible with smaller, on-demand operators. CBAA will represent business aviation at the next step in the process, themed focus groups.
- This year, we began to include exemptions in our member communications. Current files include an exemption request for recorder independent power supplies (RIPS) in aircraft certified for single-pilot operation but crewed with two pilots by operator choice, as well as simplifying pilot training documentation between operators and flight simulator organizations.
- CBAA clarified that members who fly internationally on a regular basis should adhere to ICAO's 12-month aviation medical validity cycle. As well, the validity of a medical has no link to the payment status meaning that lack of payment does not invalidate a medical.
- Another significant exemption concerned Canadian Aviation Document Booklets (ADBs). Due to delays resulting from a change in Transport Canada's booklet supplier, holders of ADBs that were still valid on April 1, 2023 may continue to exercise their flying privileges until March 31, 2025 – or beyond if the expiry date in their booklet is later.
- Type ratings were also <u>extended</u> for applicants who applied for two-crew type ratings after Jan. 1, 2023 but no later than July 31, 2024, and who completed the knowledge requirement in or after October 2021. This extension intends to alleviate a persistent backlog at flight training centres.
- CBAA has also intensified its monitoring of Transport Canada regulatory developments and their impact on business aviation. Members can see a summary of these regulatory initiatives <u>here</u>.
- This year, we participated in EU-LISA meetings to stay abreast of Entry/Exit System (EES) development, the upcoming registration system for non-EU nationals travelling to applicable European countries. Implementation will not occur until at least Q2 2025. For information, refer to <u>this document</u>.

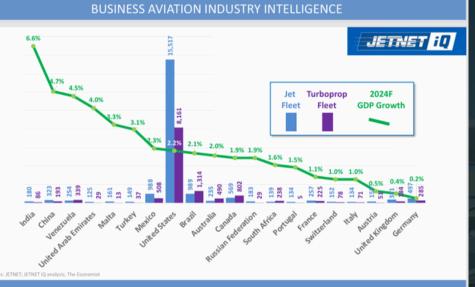


Association Aviation Medical Program

In today's fast-paced and highly competitive business environment, protecting key assets is essential. For organizations that depend on aviation professionals, maintaining their health and wellbeing is vital for operational success and safety.

Taking a preventative approach safeguards your team's health, possibly preempting any medical conditions that could require an extended leave.

Click here to view a quick informational video



Industry Insights

JETNET iQ delivered a comprehensive market update at the 2024 CBAA Convention. Among the information shared is this look at the jet and turboprop fleet in selected countries, overlaid with respective GDP growth.

BUSINESS AVIATION INDUSTRY INTELLIGENCE

Environmental

CBAA is excited to be a part of <u>CLIMBING. FAST</u>., the sustainability advocacy campaign aimed at advancing business aviation's goal of achieving net-zero carbon emissions by 2050. This initiative educates policymakers and opinion leaders about our industry's many societal benefits, including its significant economic contribution and role in connecting communities. When we speak with a global voice, we are stronger.





CBAA 2024 Annual Report

2025 PREVIEW

On behalf of Canada's business aviation community, CBAA will pursue these key objectives in 2025:

- **Increase member engagement:** The association will be ramping up local and national programs to engage industry, government and all CBAA membership categories (operators, associates, affiliates and individuals).
- **Expand member services:** Continuing to roll out the exclusive Association Aviation Medical Program, releasing our new compensation study in 2025, preparing new educational materials and webinars, and closely monitoring Transport Canada developments.
- Continue strong advocacy for Canadian business aviation in all its forms: From the upcoming federal election to working with airport boards, Nav Canada, government and other industry associations, we'll be sharing our sector's good news story.
- Focus on the environment: Efforts include our participation in Canada's Aviation Climate Action Plan, developing international synergies through the *CLIMBING*. *FAST*. network, clarifying Bill C59 and its implications for greenwashing, and evaluating carbon credit programs.



2025 PREVIEW

The CBAA needs you! To achieve maximum impact, the association must speak for all Canadian business aviation stakeholders. If you are already a member, thank you. If not, please consider these reasons for joining us:

- Access to critical aviation safety information: The CBAA is a repository for a host of safety standards and best practices. In our industry, safety is paramount. The association shares resources, programs and guidelines to promote safety in the sky and on the ground.
- Tireless advocacy on behalf of your business: The CBAA lobbies for policy change, infrastructure advancement and better conditions for business aviation. We emphasize our industry's economic importance to regulatory bodies and government agencies, ensuring that your organization's needs are heard and addressed. Our industry is stronger when we speak with one collective voice!
- Unsurpassed access to industry knowledge and expertise: The CBAA delivers insightful information about national and international regulations, market trends and exciting new technologies. Get the knowledge you need to make informed decisions for your operation.
- **Connections with industry peers:** Business aviation in Canada is a collegial industry that includes aircraft owners and operators, pilots, administrative professionals, maintenance engineers and policy makers. CBAA events (in-person and online) keep you connected with best practices, projects and collaborative opportunities.

Lend your voice to strengthen Canadian business aviation! <u>Become a CBAA member</u> today.



STAY CONNECTED

Save the Date!

Join us for our upcoming spring chapter meetings. Don't miss the opportunity to connect, learn, and collaborate with fellow members of the business aviation community

- Atlantic (Halifax): April 1
- Quebec (Montreal): April 2
- Ontario (Toronto): April 3
- Central Canada (Winnipeg): April 7
- Northern Alberta (Edmonton): April 8
- Southern Alberta (Calgary): April 9
- Pacific (Vancouver): April 10

Pre-registration is required — <u>click here to sign up</u> for a meeting near you. Sponsorship opportunities available - <u>click here for more information</u>.

Don't miss our 2025 Convention & Exhibition.

Join us for a premier event that brings together attendees from diverse roles within the business aviation sector. This convention is your opportunity to exchange industry insights, explore the latest trends and innovations, and network with key decision-makers and influencers in the business aviation community.

Mark Your Calendars:

- Dates: June 10-12, 2025
- Location: Richmond, BC

We look forward to seeing you at this standout event for Canadian business aviation professionals! Sponsorship opportunities available - <u>click here for more information</u>.

Special thank you to our Diamond Sponsor: Million Air.



The 2024/2025 Chair & Executive Committee



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Andy Nureddin Retired Bombardier



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Jared Williams Vice Chair COO & VP Operations AirSprint Private Aviation



Isabelle Lafond

Assistant Vice President Aviation Northpoint Commercial Finance



SECRETARY

Aime O'Connor Vice President Administration CBAA

Our Members

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Sponsoring the CBAA event gave us direct access to top decision-makers in the industry. The ROI was incredible!

2024 Convention Sponsor

CBAA helps me to stay ahead of regulatory changes.

- Legacy 500 Captain

CBAA is an excellent networking and information resource. We greatly appreciate the value our membership brings to the business.

- Director, Aviation Finance

The Operations Manual templates and RMS offer a simple and easily managed option for meeting CAR 604 mandates.

- Director, Flight Operations