

GREATER THAN THE SUM OF ITS PARTS

2019 JOINT CBAA BUYERS & SHOW GUIDE

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SHOW GUIDE

	Member	Non-Member
Inside Front Cover	\$1,685	\$2,195
Page 3	\$1,685	\$2,195
Full Page	\$1,275	\$2,785
1/2 Page	\$765	\$1,075
1/4 Page	\$410	\$575

SPACE RESERVATION: May 17, 2019

MATERIAL DUE: May 22, 2019

BUYERS GUIDE

Inside Front Cover	\$1,890
Page 3	\$1,890
Full Page	\$1,530
1/2 Page	\$920
1/4 Page	\$615

* Buyers Guide section is available to CBAA members only

SPECIFICATIONS

Full Page 8"(w) x 10 7/8"(h)
1/8" bleed on all sides required
1/2 Horizontal 7"(w) x 5"(h)
1/4 Page 3 3/8"(w) x 5"(h)

BONUS

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The CBAA, together with its media partner WINGS magazine, brings you a one-stop marketing option to reach key decision makers in Canada's business aviation sector. This combined flip-style publication contains two industry resources in one print and digital product, including outstanding combined rates, wide-scale distribution, new high-visibility opportunities and more.

CBAA 2019 OFFERS UNPRECEDENTED NETWORKING & PROMOTIONAL OPPORTUNITIES

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- ✓ Wider distribution given to all CBAA delegates, mailed to all members, distributed at industry events (NBAA), posted on the CBAA and *WINGS* websites
- ✓ Digital reach to *WINGS*' online and enews community
- ✓ Dual purpose, longer shelf life
- ✓ Larger, glossy format
- ✓ High-visibility options to stand out
- ✓ Lower Buyers Guide rates, combined discounts



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