

# SPONSORSHIP OPPORTUNITIES

## CBAA 2017

### Annual Charity Golf Tournament

*Wednesday, August 9, 2017*

*Abbotsford, BC*



Your support helps kids like Noah.



We are pleased to offer you a wide range of fun, unique opportunities for this popular event, with proceeds going directly to Hope Air.

*For more information, please contact  
Lise Hodgson, [lhodgson@cbaa.ca](mailto:lhodgson@cbaa.ca)*



All proceeds benefit Hope Air

## Wednesday, August 9, 2017

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### All sponsors receive the following:

- Company logo visible during lunch
- Company logo on official golf tournament signs and in Show Guide
- Company logo in the Golf Tournament section of the CBAA website
- Public acknowledgement of sponsorship during lunch
- Option of including eco-friendly promotional items (min. 144) to be placed in the golfer registration bags. Items must be pre-approved by the Golf Committee and received by August 8, 2017

### \$3,000

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#### Lunch Sponsorship

- Opportunity to have promotional materials at each place setting (provided by sponsor)
- Signage display (provided by CBAA)
- Reserved seating during lunch

#### Continental Breakfast Sponsorship

- Signage display during breakfast (provided by CBAA)

#### Wine or Beer Sponsorship

- In-room signage display during reception/lunch (provided by CBAA)

### \$2,500

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#### Beverage Cart Co-Sponsorship

- Premier signage on beverage carts (provided by CBAA)
- 1 complimentary drink ticket (with logo) on behalf of Sponsor for each golfer (provided by CBAA)

#### Power Cart

- Your company logo on the power cart

#### Registration Welcome Package (Actual bag sponsored and donated by CBAA)

- 1 complimentary welcome gift (with your logo) on behalf of Sponsor (provided by CBAA)
- Registration area signage display (provided by CBAA)
- Opportunity for company representative to hand out Welcome Package

### \$2,000

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#### Bottled Water Sponsorship

- Bottled water with your company's logo provided to all golfers

#### Shuttle Transportation

- Signage and opportunity to play a company video on shuttle

### \$1,500

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#### Hole Sponsorship / Contest Sponsor

- Opportunity to have representatives from your company at hole (food/beverage permitted pending venue's approval)
- Company logo at sponsored hole
- Two (2) complimentary lunches for hole representatives
- Prize to be provided by sponsor if running a contest

#### Foursome Photos

- Each golfer will receive a take-home souvenir photo with your mascot/logo
- Photographer to be provided by CBAA

#### Items for the Welcome Package

- What a way for the golfers to remember your company! Prices listed below include company logo on the item provided by CBAA. Choice of one of the following:
  - Golf Balls (\$1,500)
  - Divot Tool (\$1,500)
  - Golf Towels (\$1,500)
  - Golf Glove (\$3,000)
  - Golf Shirt (\$6,500)

#### Score Card

- Your company logo on all score cards

### \$1,000

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#### Putting Green (Chipping) Contest

- Ownership of putting green with the opportunity to have representatives from your company host/entertain guests on the putting green, prior to the tournament.
- Prize to be provided by Sponsor

#### Driving Range

- Ownership of driving range with the opportunity to have representatives from your company host/entertain guests on the driving range, prior to the tournament.

#### Mulligan Sponsorship

- 1 complimentary mulligan\* (with logo) on behalf of Sponsor (provided by CBAA)

*\*Mulligan to be used during golf as re-do (one-time use)*

#### \$500 Donation to Hope Air

- Supply any item for the Welcome Bag



**HOPE AIR**  
THE GIFT OF FLIGHT