

CBAA 2012 June 13-14/Toronto/ON



START PLANNING YOUR **CBAA** SUPPORT NOW!

2011 Sponsors have until February 29, 2012 to renew the same opportunity for CBAA 2012.

As you plan your 2012 budget, CBAA invites you to enhance your company's image at CBAA 2012 through sponsorship and exhibit.

CBAA 2012 is the premiere gathering of the Canadian business aviation community. Celebrate with business leaders, government officials, business aircraft manufacturers, and corporate aviation department personnel.

Recognizing the differing needs of our partners, CBAA has created a Convention Sponsorship Program which offers a wide range of opportunities. CBAA will work with **YOU** to help **YOU** reach your target audience effectively within your budget. Co-sponsorships are also available by contacting CBAA.



Canadian Business Aviation Association / 55 Metcalfe Street, Suite 430 / Ottawa / Ontario / K1P 6L5

Sponsorship Levels

BRONZE

\$2,500 - \$7,499

Benefits and Visibility include:

- Company Name acknowledgement of support:
 - ⇒ on CBAA website before, during, and after the Convention
 - ⇒ in CBAA publications before, during, and after the Convention
 - ⇒ on a banner stand at the convention
 - ⇒ on a screen at the Plenary Session and Annual General Meeting
 - ⇒ verbal acknowledgement at your sponsored event, where applicable
- Right of first refusal to sponsor the same event in 2013
- Hyperlink to your website from CBAA website
- Post-Conference List of registrants: name, title, company affiliation
- Inclusion of one promotional piece in delegate registration bags
- Display of one piece of company-branded material at your sponsored event
- Two complimentary Trade Show passes
- 10% discount on ad in CBAA 2012 Show Guide by WINGS Magazine

SILVER

\$7,500 - \$12,499

Benefits and Visibility include **BRONZE** package benefits upgraded as follows:

- Prominent logo **and** company name acknowledgement of support
- Logo and company name displayed on individual banner stand
- Signage in your exhibit space recognizing your support
- Display of two pieces of company-branded material at your sponsored event
- Four complimentary Trade Show passes
- 25% discount on ad in CBAA 2012 Show Guide by WINGS Magazine
- Half-page advertorial in CBAA's News Brief published in WINGS Magazine

GOLD

\$12,500 - \$17,499

Benefits and Visibility include **SILVER** package benefits upgraded as follows:

- More prominent logo **and** company name acknowledgement of support
- Display of four pieces of company-branded material at your sponsored event
- Six complimentary Trade Show passes
- 50% discount on ad in CBAA 2012 Show Guide by WINGS Magazine
- Full-page advertorial in CBAA's News Brief published in WINGS Magazine

PLATINUM Level

\$17,500 +

Benefits and visibility include **GOLD** package benefits upgraded as follows:

- Most prominent logo **and** company name acknowledgement of support
- Eight complimentary Trade Show passes
- One Complimentary booth space on the trade show floor
- Opportunity for a company representative to address participants

**To reserve or discuss CBAA 2012 sponsorship opportunities, please contact:
Andrew Oestreich, 613-236-5611 x 236, aoestreich@cbaa.ca**

Sponsorship Opportunities

Choose your level of sponsorship by purchasing any of the opportunities listed below. Opportunities priced 5,000 and above may be co-sponsored. Prospective sponsors or co-sponsors may contact CBAA directly to discuss.

Signage * Large 3'x 7' double sided, free standing signs to display your message/advertisement (Graphics provided by organization)	\$1,500
Trade Show Water Cooler* Water coolers with your logo will be strategically placed around the trade show floor	\$2,000
Ice Sculpture	\$2,500
Refreshment Break*	\$3,000
Convention Tote Bags Bags bearing the sponsor's and CBAA's logos will be distributed to all registrants	\$3,500
Name Badge Lanyards Lanyards bearing the sponsor's and CBAA's logos will be distributed to all registrants	\$3,500
Shuttle Transportation	\$5,000
Informational Session*	\$5,000
Keynote Speaker	\$7,500
Breakfast*	\$7,500
Trade Show Closing Reception Enjoy a final opportunity to visit exhibitors and network with peers over light refreshments	\$12,500
Lunch*	\$15,000
Ice Breaker	\$15,000
CBAA Awards Gala Join CBAA in congratulating our award recipients	\$20,000
Hangar and Ramp Space Provide Space to host the CBAA 2012 Trade Show and Static Display	RESERVED

Golf Tournament, June 12

Driving Range	\$750
Chipping Contests	\$1,000
Foursome Photos	\$1,000
Transportation	\$1,000
Hole	\$1,500
Power Carts	\$2,500
Bottled Water	\$2,500
Lunch	\$3,000
On-course refreshment	\$4,000
BBQ Dinner	\$5,000

Contest Prizes Donations

[Download the application form and reserve your sponsorship now!](#)

* More than one sponsorship opportunity available.

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Exhibit Opportunities

Exhibiting at the CBAA 2012 Convention is an excellent opportunity to showcase your products, services and company messages.

The Trade show and Static Display will be held at Skyservice facilities at 6120 Midfield Road, Mississauga, Ontario. Additional Convention activities will be held at the Hilton Toronto Airport Hotel.

Exhibit Booth Information

Each 10'x10' booth includes:

- 8' back and 3' side drapes
- Exhibit area fully carpeted
- Two complimentary registration packages. Registration packages do not include Monday or Tuesday sessions, Golf Tournament Fees or CBAA Gala dinner

Members: CAD \$1,495 per 10'x10' space

Non-Members: CAD \$1,695 per 10'x10' space

Special set-up or additional equipment not included in the price of the space is the responsibility of the exhibitor.

Static Display Information

The Static display place is available both outdoor and indoor and may be used to accommodate aircraft as well as light furnishings.

Each static space includes:

- Two complimentary registration packages per aircraft on display. Registration packages do not include Monday or Tuesday sessions, Golf Tournament Fees or CBAA Gala dinner

Outdoor Static Rates

Members: CAD \$1.00 per ft²

Non-Members: CAD \$1.25 per ft²

Indoor Static Rates

Members: CAD \$1.25 per ft²

Non-Members: CAD \$1.50 per ft²

Special set-up or additional equipment not included in the price of the space is the responsibility of the exhibitor.

ONLINE applications

Reserve your space!

In order to facilitate and expedite your booth reservation, we encourage you to register online at www.cbaa-aca.ca/convention (Available soon)

[Download PFD application](#)

**To reserve or discuss CBAA 2012 exhibit opportunities, please contact:
Lise Hodgson, 613-854-4686, lhodgson@cbaa.ca**